

IEEE Philadelphia Section Consultants Network (CONET)
Joint Meeting with the Chemical Consultants Network (CCN)

May 12, 2010

Visit the CONET Web site: <http://www.philaconet.com/>
Visit the CCN Web site: <http://www.chemconsultants.org>

Date & Location: Wednesday, May 12, at the Cynwyd Club, Bala Cynwyd, PA

Time: Networking at 5:30 PM; Dinner at 6:30 PM; Talk and Business Session at 7:30 PM

Topic & Speaker: **Website Design for Consultants**
Matt Thompson, Dakota-Diesel, Inc.

Abstract: This presentation will include: Logo Design, Name-Concepting, Copywriting, and Illustration with an emphasis on overall Web Design & Development. It will also touch on related concepts including Flash Animation, Web Banner Design, E-mail Marketing, Search Engine Optimization, and E-commerce Design & Development. If time permits, there will be some mention of broader scope items, such as open development platforms like Drupal and iPhone.

Biography: **Matt Thompson** is a Strategic Services Partner at Dakota-Diesel, Inc., a graphic design and Web design studio comprising expert freelance developers and marketing gurus. Dakota-Deisel specializes in small to mid-sized Business-to-Business (B2B) marketing. Since 2004, their capabilities have grown to include all types of graphic design and marketing services including Logo Design, Name Concepting, Copywriting, Illustration, Print Advertising Design, Web Design, Flash Animation, E-commerce Design, etc.

Location: The Cynwyd Club, 332 Trevor Lane, Bala Cynwyd, PA 19004. From I-76 drive S on City Line Ave. (US Route 1). Turn right on Conshohocken State Rd. (Route 23); stay in right lane. After second light watch for white left-turn arrows painted on street (about 0.14 mi/750 ft). Do not follow Rte. 23 left at turn but instead go straight ahead onto Llandrillo Rd. (passing to right of Valley Press printing). In one block bear left onto Trevor Lane at stop sign. Clubhouse and parking are on the left. Please park in lot if space is available; otherwise park on Trevor Lane. If lost, call the club at 610-667-4524, ext. 2. [MAP](#)

Reservation: To make or cancel a dinner reservation, e-mail CCNReservations@aol.com or call the ACS office at 215-382-1589 (leave message if necessary). Please let us know whether you are responding to a CCN or CONET notification. Fee, including food and beverages (wine, beer & sodas), is \$25 if reserved by Thursday, May 6, or \$35 afterwards. Late reservations and walk-ins are subject to availability. Payment is due at the door. No-shows will be invoiced. Please state any special food requirements. There is no charge for talk only; registration is suggested using contact information above.